



No. 100 Pt. 2

PURUSHOTTAM DEV AND PADMAVATI



Dev's Story

Prince Purushottam Dev, the legendary hero of our story, was a staunch devotee of Lord Jagannatha, the famous deity of Puri.

According to historians, the 190-feet tall temple of the deity was built in the twelfth century by the Ganga kings of Kalinga. The walls and pillars of the temple are beautifully sculpted. Every year in the month of June, over 200,000 devotees flock to Puri to participate in the grand festival of Jagannatha, when the idols of Jagannatha, Balarama and Subhadra are taken on three huge wooden chariots with sixteen wheels each, to the temple of Gunicha which is a mile away from the main temple. The devotees believe that the relics of Krishna are contained in the image of Jagannatha.

Our story tells of the love of Prince Purushottam Dev for Padmavati, the beautiful princess of Kanchi. The two have to face many trials before they are finally united at the car festival of the deity, Jagannatha.

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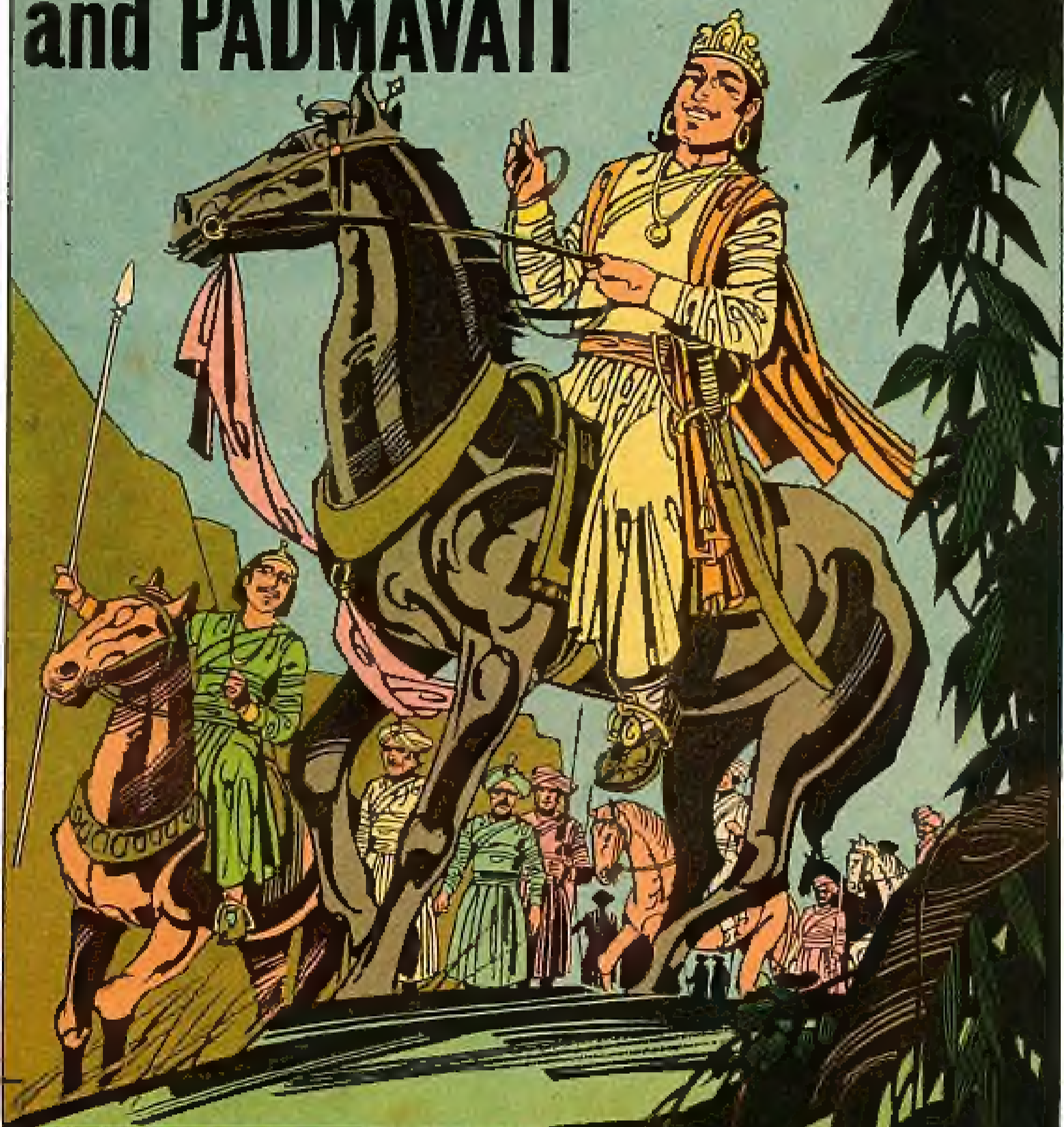
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PURUSHOTTAM DEV and PADMAVATI



LONG, LONG AGO PURUSHOTTAM DEV,
A BRAVE PRINCE OF KALINGA, SET OUT
ON A TOUR OF THE WHOLE COUNTRY.

ONE DAY, HE AND HIS COMPANIONS CAMPED ON THE OUTSKIRTS OF A FOREST IN THE KINGDOM OF KANCHI.



SUDDENLY —

WHAT A
BEAUTIFUL
DEER!



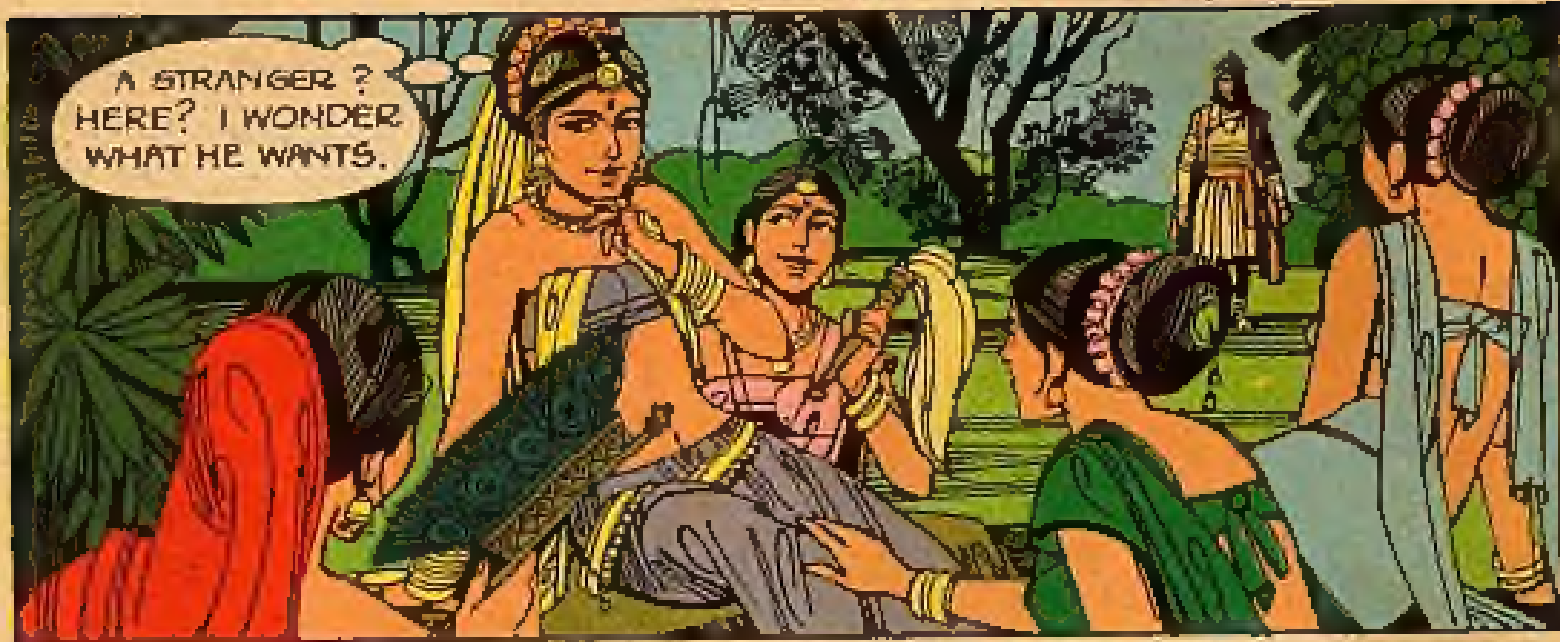
PURUSHOTTAM DEV FOLLOWED THE DEER INTO THE FOREST.

I SHALL
TRACK IT
DOWN.



BUT BEFORE HE COULD GO FAR, TWO STRONG MEN BLOCKED HIS WAY.





PURUSHOTTAM DEV BOWED TO THE PRINCESS.



THE PRINCESS REMAINED SILENT.





HOW HANDSOME
AND STRONG HE
LOOKS. WHAT NOBLE
BEARING!



I MUST
RUSH HOME
AND TELL MY
PARENTS ABOUT
HIM.

AT THE
PALACE -

...AND SINGLE-
HANDED HE
OVERCAME
TWO OF MY
GUARDS.



THE KING TURNED TO
HIS MINISTER.

WE MUST NOT
ALLOW THE PRINCE
OF KALINGA TO PASS
THROUGH OUR KINGDOM
LIKE A COMMONER.
GO INVITE HIM TO
THE PALACE.



THE MINISTER HURRIED TO PURUSHOTTAM DEV'S CAMP.

OUR KING SENDS
YOU HIS
GREETINGS. HE
WOULD LIKE
TO ENTERTAIN
YOU AT THE
PALACE.

I AM
HONOURED!



AT THE PALACE—

O MIGHTY
KING OF KANCHI,
I AM PLEASED
TO MEET YOU.
YOURS IS A
DELIGHTFUL
KINGDOM.





PURUSHOTTAM DEV EAGERLY ACCEPTED THE INVITATION. HE OCCUPIED HIMSELF WITH VARIOUS ROYAL SPORTS AND REJOICED HIS HOSTS WITH FASCINATING TALES OF TRAVEL AND ADVENTURE.



A FEW DAYS LATER, A MESSENGER CAME FROM PURI, THE CAPITAL OF KALINGA.

I BRING BAD NEWS. YOUR FATHER IS DEAD.

THE PRINCE BID THE ROYAL FAMILY FAREWELL AND HASTENED BACK TO PURI.

AS SOON AS PURUSHOTTAM DEV REACHED PURI, HE WAS CROWNED KING OF KALINGA.



BUT HE COULD NOT
FORGET PADMAVATI



HUNDREDS OF MILES AWAY,
PADMAVATI TOO THOUGHT AN
DREAMT OF HIM



AT LAST
HER CLOSE
COMPANIONS
DECIDED TO
TELL THE
QUEEN
ABOUT IT

OUR PRINCESS IS IN
LOVE WITH THE
KING OF KALINGA

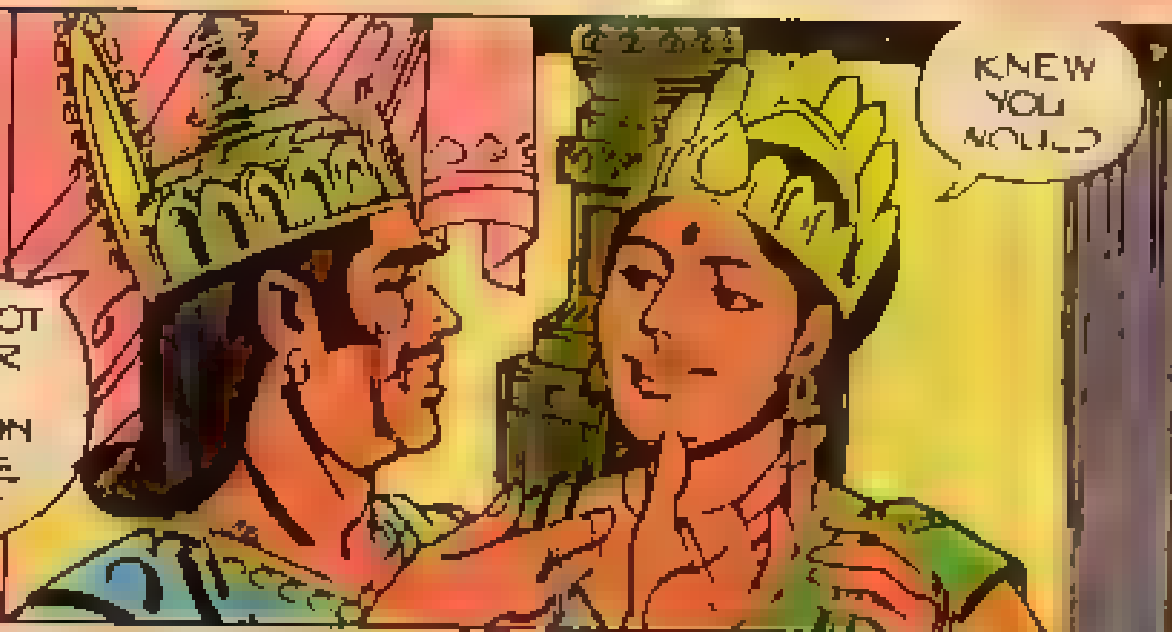


I HAD SUSPECTED
IT, SHALL
SPEAK TO
HER FATHER

THE KING WAS
DELIGHTED.

SHE COULD NOT
HAVE GET HER
HEART ON A
BETTER PERSON
SHALL SETTLE
MATTERS FAST

KNEW
YOU
WOULD



HE SENT FOR HIS MINISTER

I WISH TO OFFER MY DAUGHTER IN MARRIAGE TO THE YOUNG KING OF KALINGA

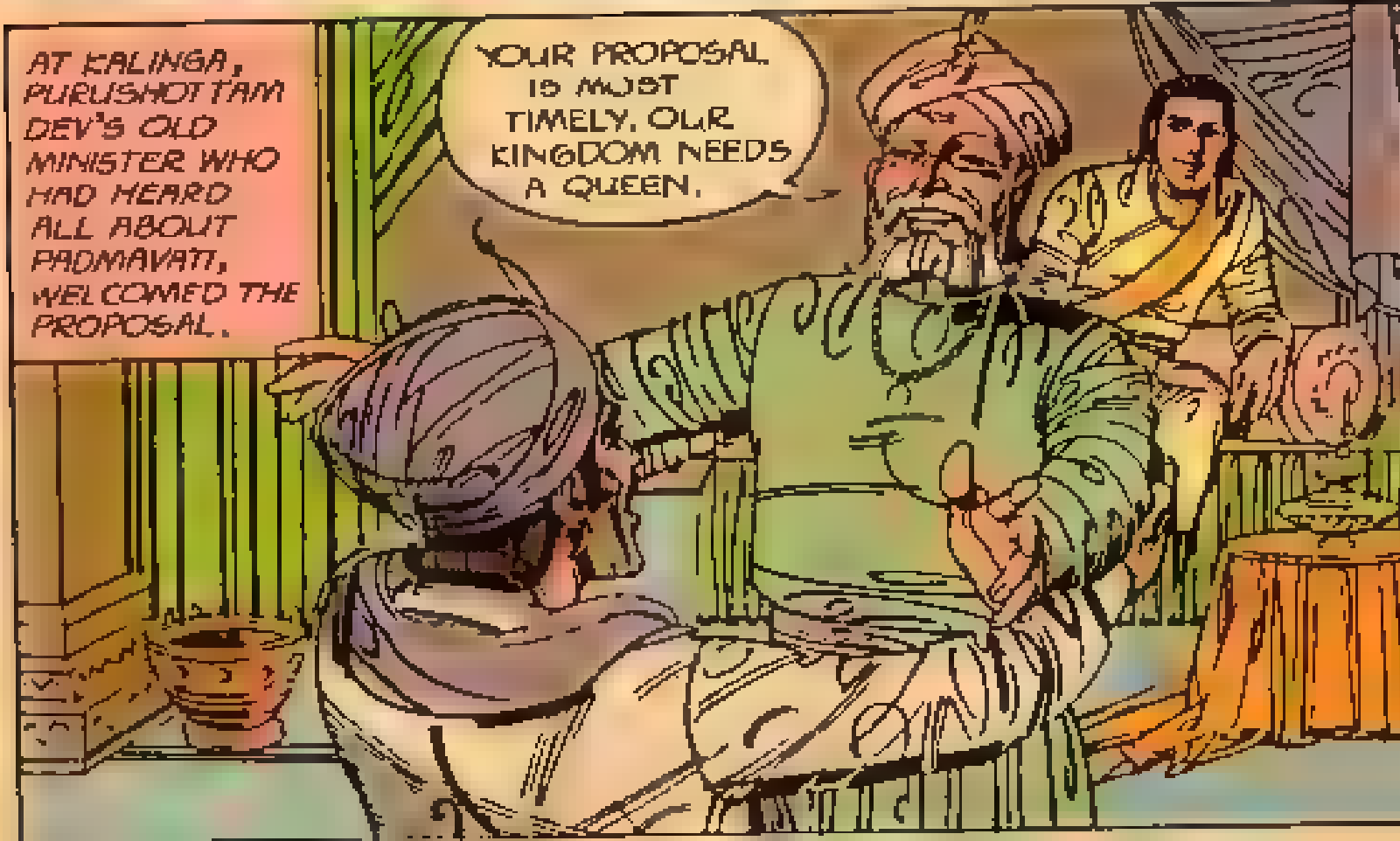
YOUR MAJESTY, SHALL TAKE THE PROPOSAL TO KALINGA

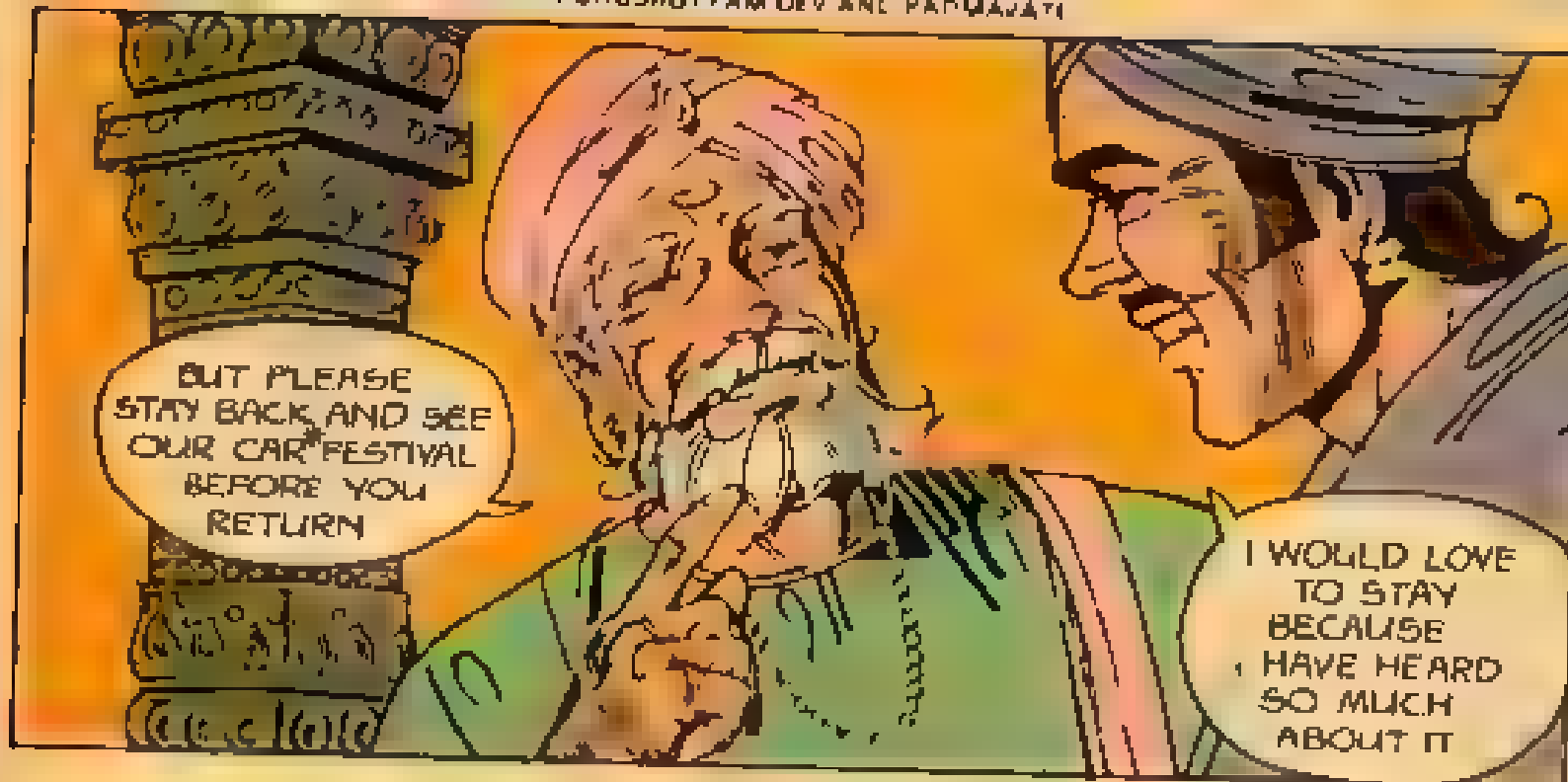
SO THE MINISTER SET OUT FOR KALINGA



AT KALINGA, PURUSHOTTAM DEV'S OLD MINISTER WHO HAD HEARD ALL ABOUT PADMAVATI, WELCOMED THE PROPOSAL.

YOUR PROPOSAL IS MOST TIMELY, OUR KINGDOM NEEDS A QUEEN.





BUT PLEASE
STAY BACK AND SEE
OUR CAR FESTIVAL
BEFORE YOU
RETURN

I WOULD LOVE
TO STAY
BECAUSE
I HAVE HEARD
SO MUCH
ABOUT IT

THE DAY OF THE FAMOUS CAR FESTIVAL SOON DAWNED
IT WAS HELD IN HONOUR OF THE PRESIDING DEITIES OF
PURI, LORD JAGANNATH, HIS ELDER BROTHER BALARAMA
AND THEIR SISTER SUBHADRA ACCORDING TO TRADITION
BEFORE THE CAR WAS DRAWN BY THE DEVILES,
THE KING OF KALINGA IN A SYMBOLIC ACT HAD TO
SWEEP IT



HOW
HUMILIATING!
THE KING
HOLDING A BROOM!

BACK AT KANCHI, AFTER THE MINISTER TOLD THE KING ABOUT THE STRANGE SIGHT HE SAW...

IT WOULD NEVER DO OUR PRINCESS CANNOT WED A KING WHO SWEEPS CHARIOTS

NEVER!

PLEASE SEND WORD THAT OUR PROPOSAL IS WITHDRAWN.

AT PURI—

A DAUGHTER OF THE ROYAL HOUSE OF KANCHI CANNOT MARRY A KING WHO WIELDS THE BROOM

I SHALL COME TO KANCHI AND EXPLAIN

THE OLD MINISTER MADE
THE LONG TRIP TO KANCHI
AT THE COURT.

YOUR HIGHNESS, MY
KING HAS BEEN
MISUNDERSTOOD

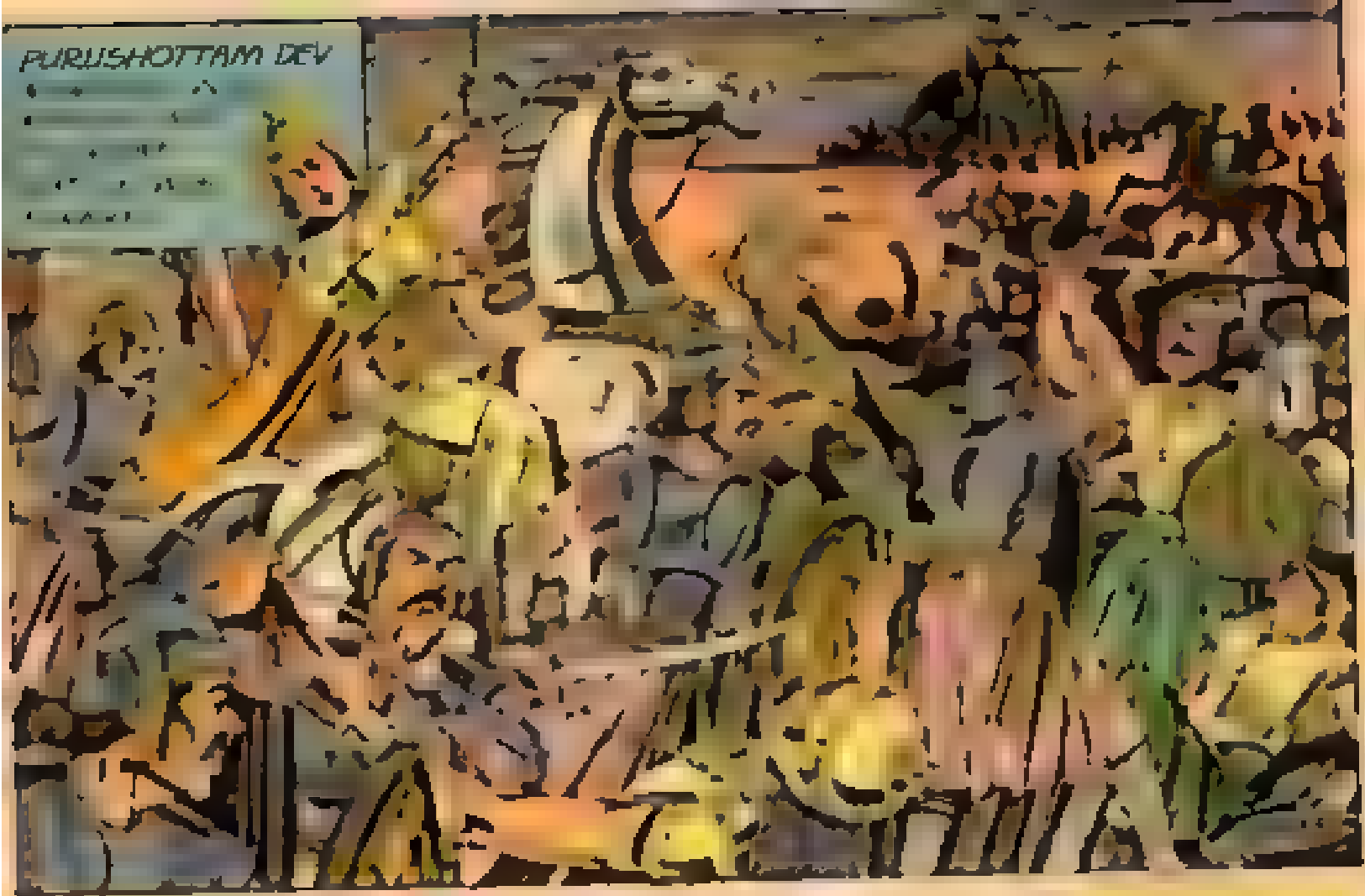
THE ACT EMPHASISES THAT EVEN THE
KING IS ONLY A SERVANT OF GOD.

AM SORRY
I AM NOT
CONVINCED

THE HUMILIATED MINISTER RETURNED TO PURI

YOUR HIGHNESS, THE KING OF KANCHI
REFUSES TO GIVE HIS DAUGHTER TO YOU
BECAUSE YOU SWEEP THE CHAR-
LOT FOR THE
FESTI-
VAL

SHALL
TAKE THIS
UP WITH
HIM ON THE
BATTLEFIELD



THE PEOPLE OF THE VILLAGE WERE VERY HAPPY TO SEE THE BULL AND THE PEOPLE WHO WERE WITH IT. THEY WERE ALL DANCING AND SINGING AND CELEBRATING THE BULL'S ARRIVAL. THE BULL WAS VERY BIG AND WHITE AND HAD A VERY CURVED HORN. THE PEOPLE WERE ALL OF DIFFERENT AGES AND SEXES AND THEY WERE ALL DRESSED IN TRADITIONAL INDIAN CLOTHING. THE SCENE WAS VERY LUSH AND GREEN AND THE TREES WERE VERY TALL AND THICK. THE PEOPLE WERE ALL SMILING AND LAUGHING AND THEY WERE ALL ENJOYING THE BULL'S ARRIVAL. THE BULL WAS VERY CALM AND IT WAS NOT AT ALL AFRAID OF THE PEOPLE. THE PEOPLE WERE ALL VERY HAPPY AND THEY WERE ALL CELEBRATING THE BULL'S ARRIVAL. THE BULL WAS VERY BIG AND WHITE AND HAD A VERY CURVED HORN. THE PEOPLE WERE ALL OF DIFFERENT AGES AND SEXES AND THEY WERE ALL DRESSED IN TRADITIONAL INDIAN CLOTHING. THE SCENE WAS VERY LUSH AND GREEN AND THE TREES WERE VERY TALL AND THICK. THE PEOPLE WERE ALL SMILING AND LAUGHING AND THEY WERE ALL ENJOYING THE BULL'S ARRIVAL.



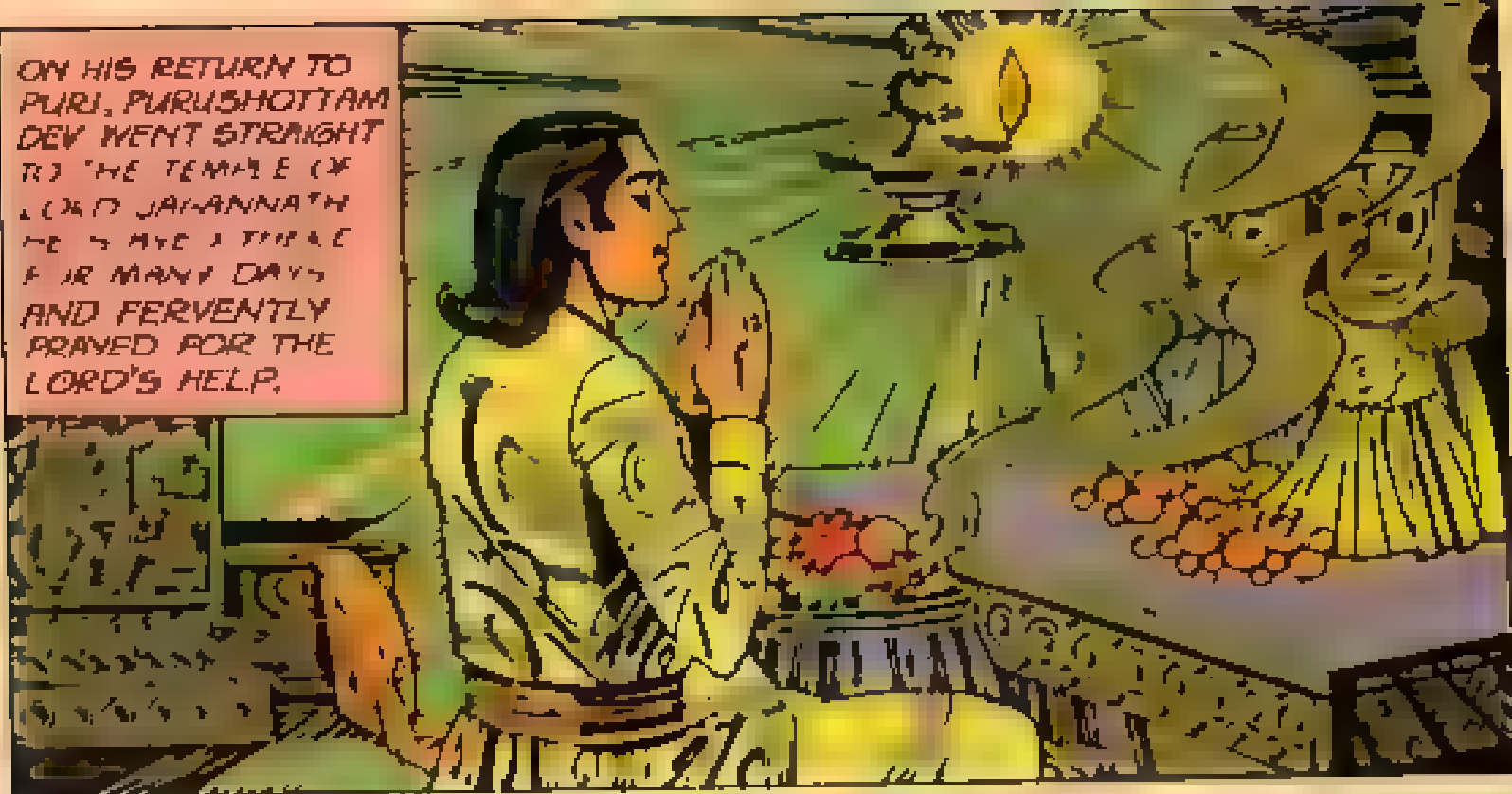
AT DAWN, THE NEXT DAY THE KING
OF KANCHI ATTACKED



DURING THE NIGHT THE KING
WAS FORCED TO RETREAT

YOU SHALL PAY FOR
THIS IN OUR NEXT
BATTLE, O KING
OF KANCHI

ON HIS RETURN TO PURI, PURUSHOTTAM DEV WENT STRAIGHT TO THE TEMPLE OF LORD JAGANNATH HE STAYED THERE FOR MANY DAYS AND FERVENTLY PRAYED FOR THE LORD'S HELP.



AT KANCHI -

I SHALL HOLD A SWAYAMVARA* FOR PADMAVATI IT WILL HELP HER FORGET THE SWEET PRINCE



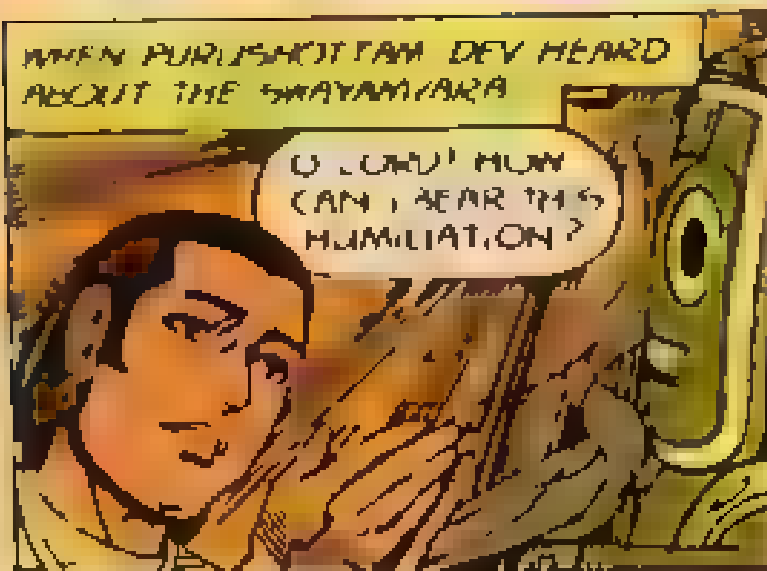
HE SENT FOR HIS MINISTER

SEE THAT ALL THE KINGS OF THE LAND ARE INVITED EXCEPT, OF COURSE, THE SWEET PRINCE



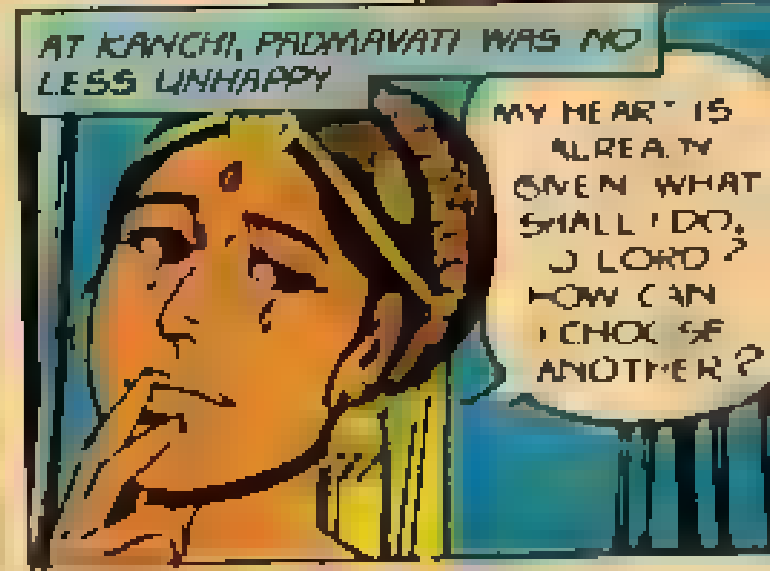
WHEN PURUSHOTTAM DEV HEARD ABOUT THE SWAYAMVARA

O LORD! HOW CAN I BEAR THIS HUMILIATION?



AT KANCHI, PADMAVATI WAS NO LESS UNHAPPY

MY HEART IS ALREADY GIVEN WHAT SHALL I DO, O LORD? HOW CAN I CHOOSE ANOTHER?



* IN OLDEN DAYS, A GIRL OF THE KSHATRYIA CASTE WAS PERMITTED TO CHOOSE HER HUSBAND FROM AMONG SEVERAL SUITORS

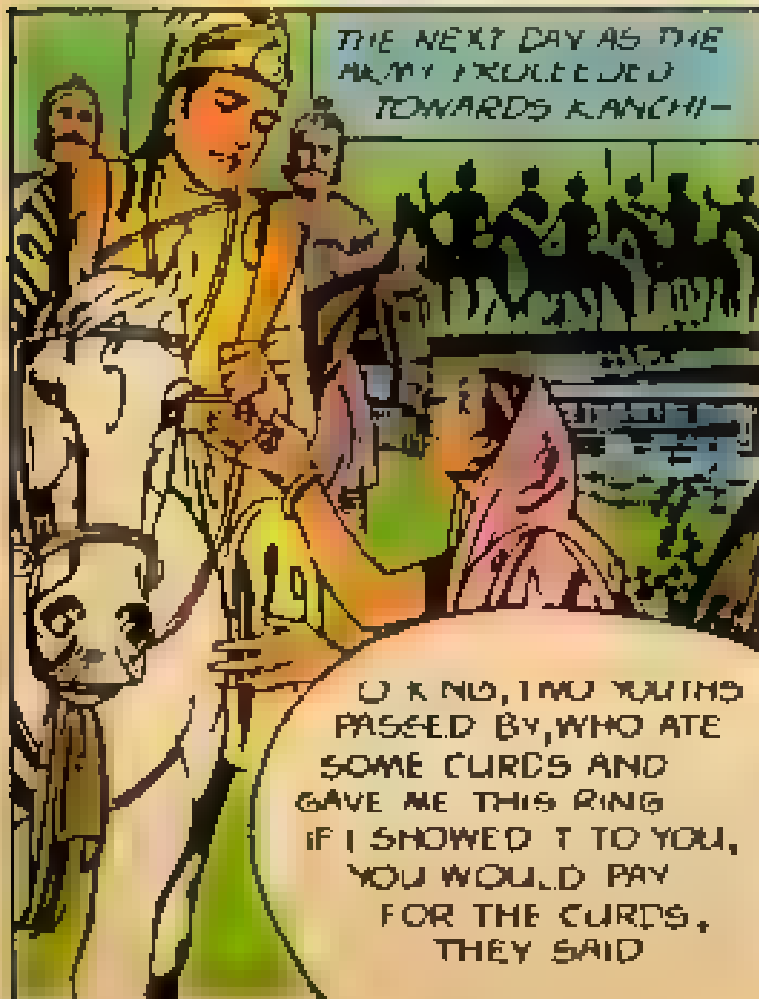
ONE NIGHT, LORD VISHNU CAME TO PURUSHOTTAM DEV IN HIS DREAM



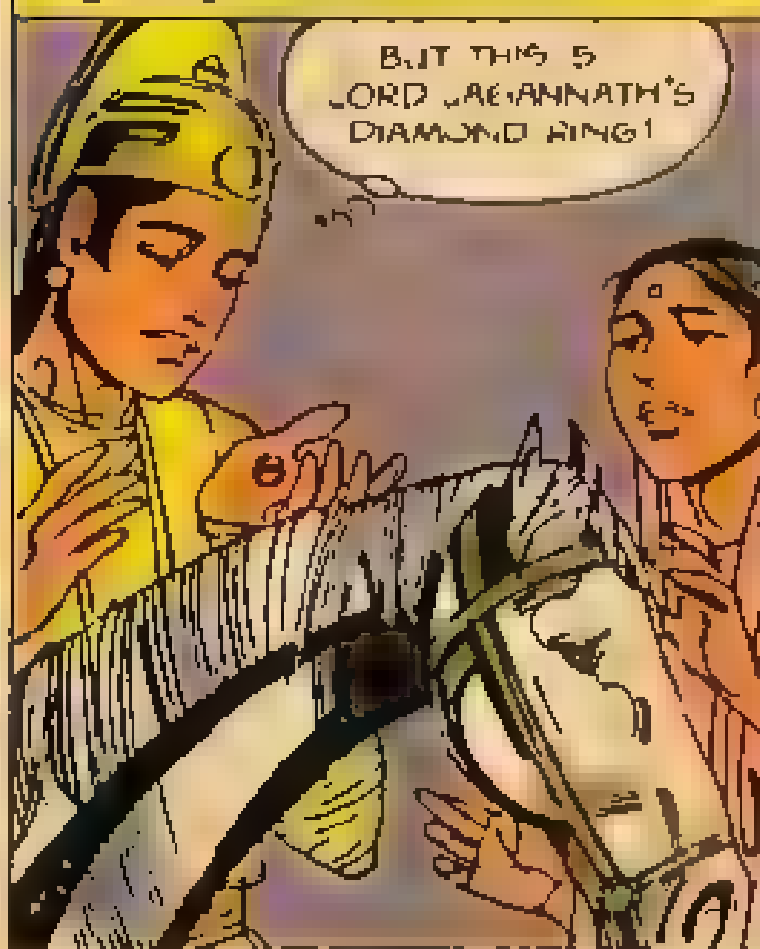
IN THE MORNING, THE KING GAVE ORDERS



THE NEXT DAY AS THE ARMY MOVED TOWARDS KANCHI-



THE KING WAS ASTONISHED



IN A FLASH HE UNDERSTOOD. THE TWO YOUTHS WERE JAGANNATH AND BALABHAI. THEY HAD

WAS HEY THEY HAD
I KNEW HIM

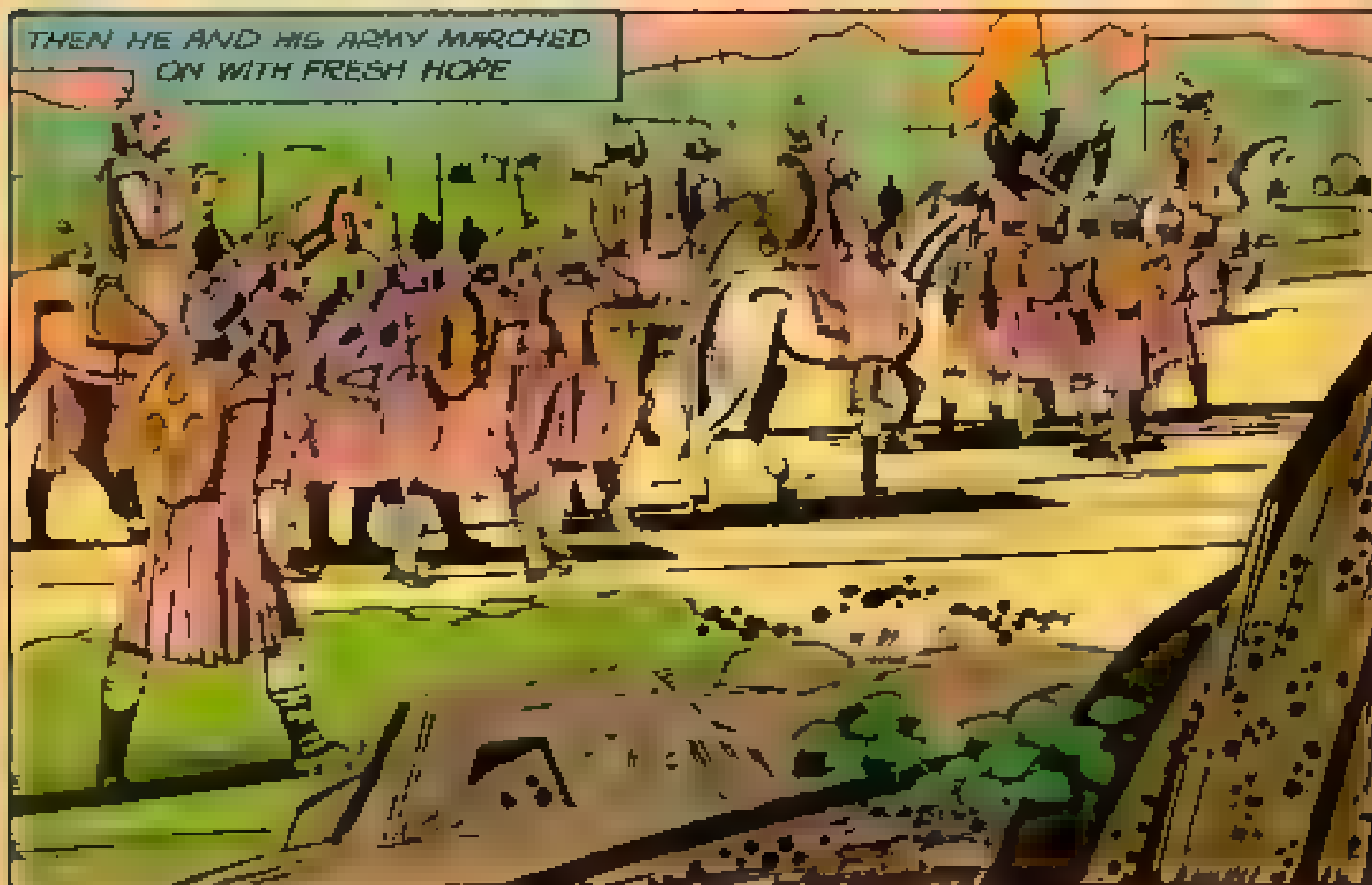
WHO, KNOW YOU
WILL WITH ME



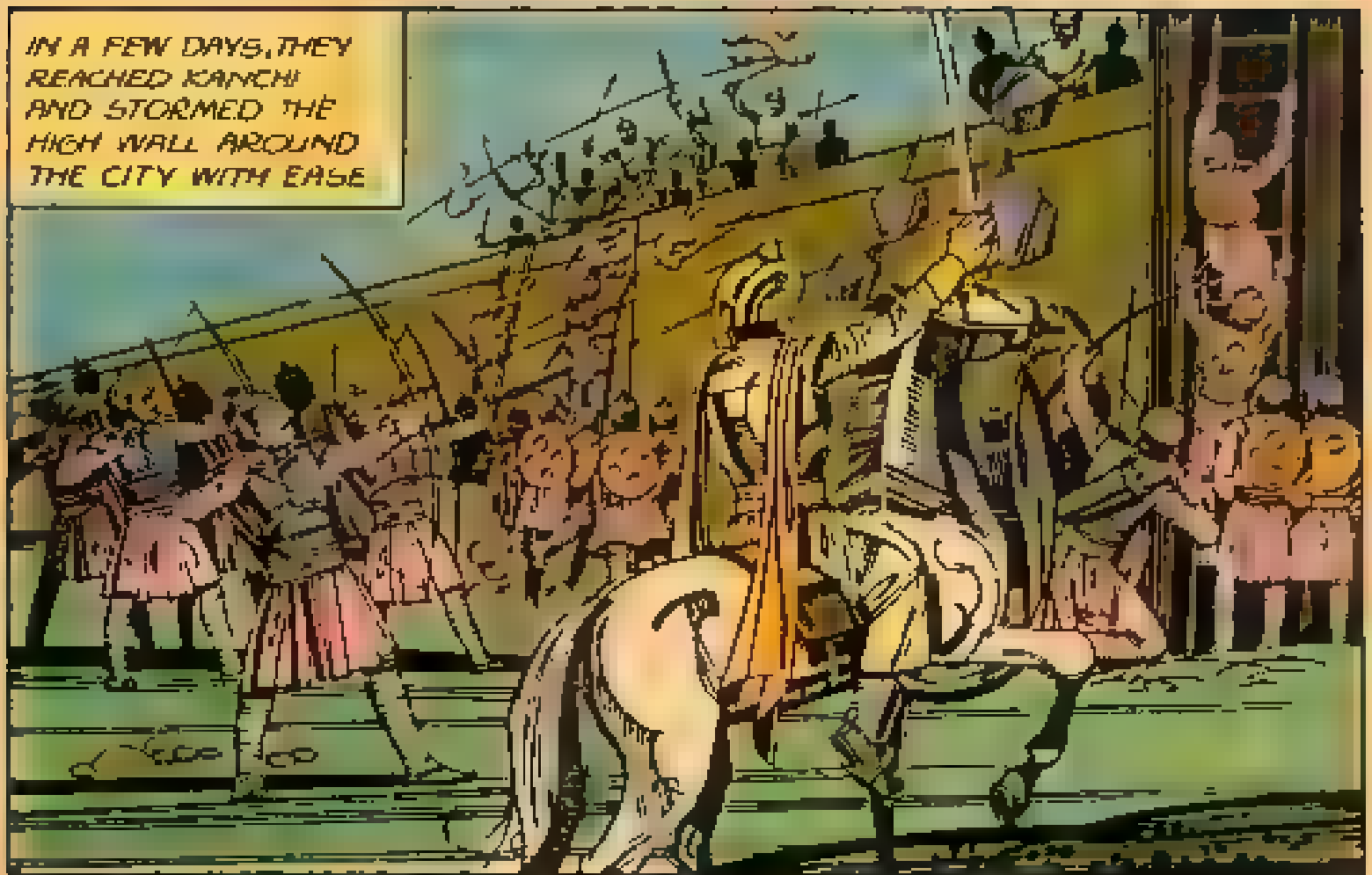
FLURRY SHOT HIM DOWN REWARDED THE POOR WOMAN WITH A VILLAGE AND NAMED IT AFTER HER - MARK PATNA



THEN HE AND HIS ARMY MARCHED ON WITH FRESH HOPE



IN A FEW DAYS, THEY
REACHED KANCHI
AND STORMED THE
HIGH WALL AROUND
THE CITY WITH EASE



SOON THE
CITY WALL
FELL THE
KALINGA
ARMY
SURROUNDED
THE PALACE.



AND FINALLY THE DOORS OF THE
IMPRISONMENT WERE FLUNG OPEN



NOW THAT VICTORY WAS THEIRS,
PURUSHOTTAM DEV ORDERED HIS

MINISTERS

NO MEMBER OF

THE ROYAL FAMILY SHOULD
BE HARASSED OR
INJURED IN
ANY MANNER



AT THE SAME TIME THE KING
ORDERED HIS MINISTERS TO



NOTHING NEW
SHALL BE FREED,
BUT

WHAT DO YOU
WANT TO GO TO
DO WITH ME?



HE HESITATED FOR A MOMENT AS ALL THE HUMILIATION OF BEING LEFT OUT
OF THE NEGOTIATION TO THE ARRANGEMENTS WERE BEFORE HIM



I WILL
SEE THAT YOUR
DAUGHTER IS MARRIED
TO A SWEETER

O
GOOD!
NO!

THE PRINCESS COULD NOT
BELIEVE HER EARS
WHEN SHE HEARD OF
PRINCELY THINGS
PLAYS FOR HER



PRINCELY THINGS
WAS THEN RIDE
A WHITE HORSE
ALONG WITH HIS CAPTIVE
PRINCESS



ALL PURI WAS OUT TO WELCOME
THE VICTORIOUS KING



AT COURT, THE NEXT DAY

MINISTER, YOU
WILL HAVE TO
FIND A SWEEPER
FOR PADMAVATI.



THE MINISTER WAS SAD.

IT IS A BITTER
TASK THAT
I HAVE BEEN
GIVEN



PRINCESS PADMAVATI WAS
HEARTBROKEN

I HAD OFTEN
DREAMT OF COMING
TO THE CITY OF MY
BELOVED, INDEED
I HAVE COME. ONLY
TO BE DISGRACED

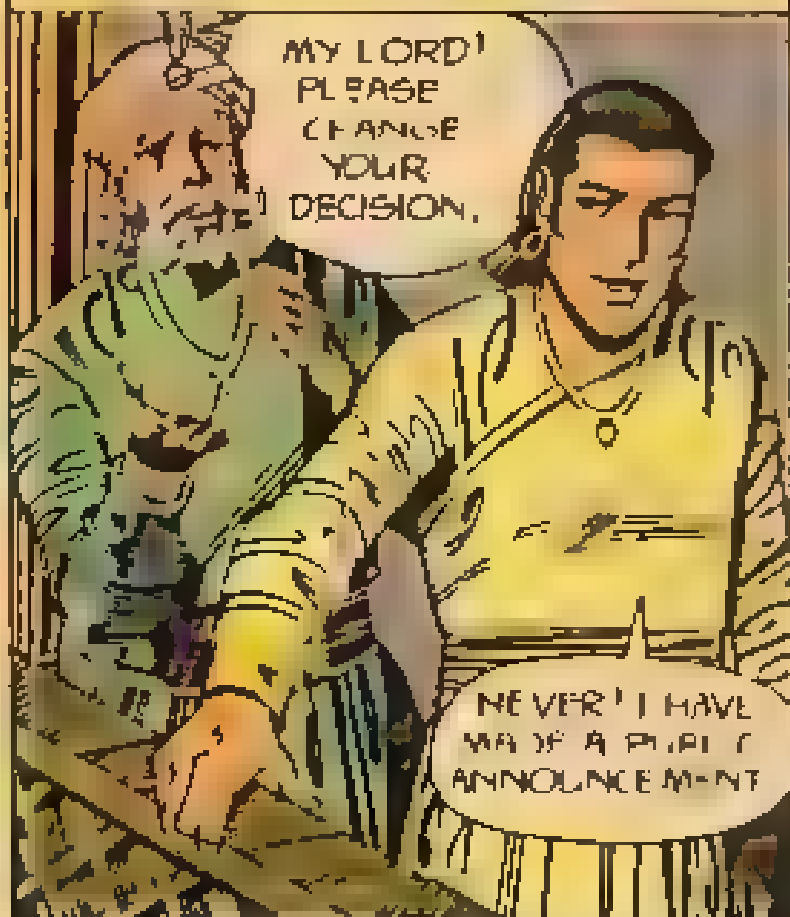


THEN SHE LOOKED AT THE RING
ON HER FINGER AND SMILED TO
HERSELF.



BUT POISON,
YOU ARE LOYAL
AND SHALL BE MY
DE. VERANCE

ONE DAY, THE OLD MINISTER MET
THE YOUNG KING IN RIVA E



MY LORD!
PLEASE
CHANGE
YOUR
DECISION.

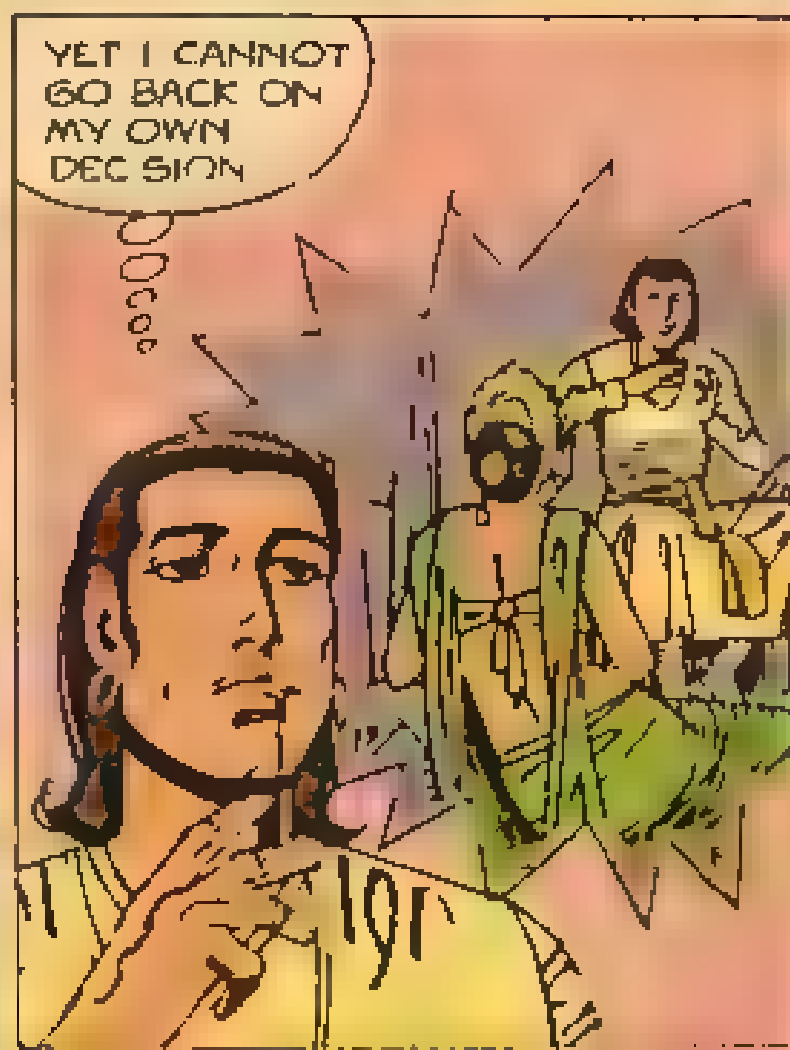
NEVER! I HAVE
MADE A PUBLIC
ANNOUNCEMENT

NEVERTHELESS PURUSHOTTAM
DEV WAS THE WORST SUFFERER



I LOVE HER.
HOW CAN
I SEE HER
MARRIED TO
A SNEEPER?

YET I CANNOT
GO BACK ON
MY OWN
DECISION



THE MINISTER OF DEFENSE, THE LIAISON OFFICER OF THE ARMY, THE NAVY
AND THE AIR FORCE WERE



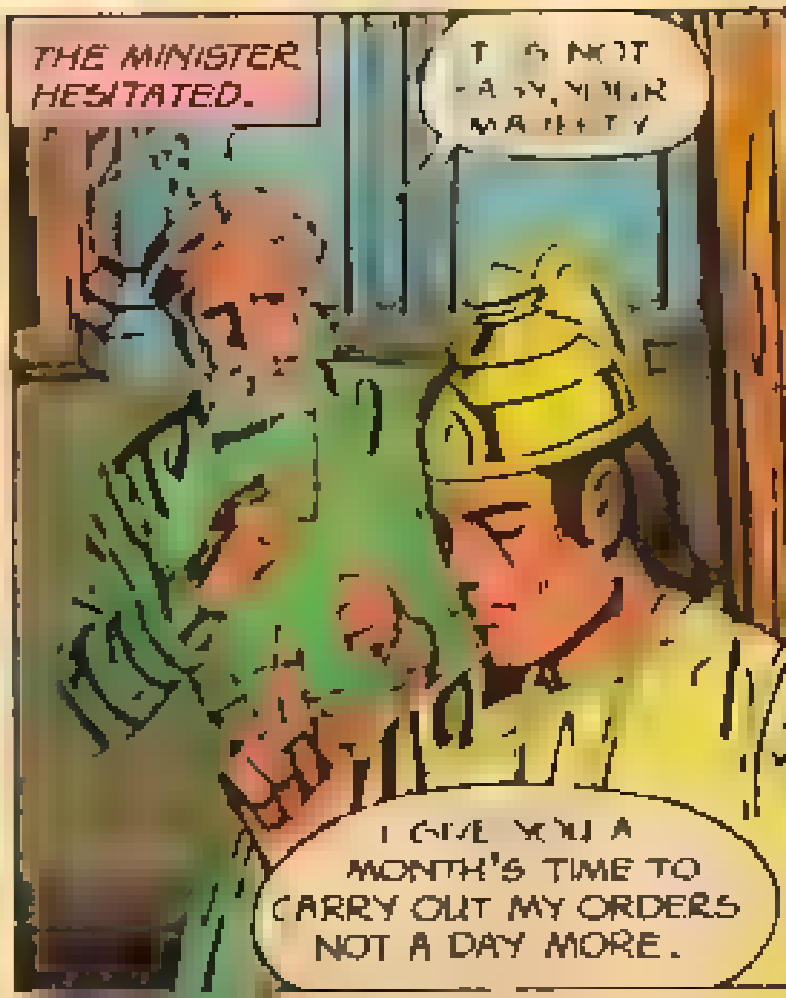
ALL HAVE NO
FEAR AT LONG AS
KALIMAT IS
HERE SHE MUST
BE MARKED (IF
IMMEDIATELY

THE MINISTER OF DEFENSE, THE LIAISON OFFICER OF THE ARMY, THE NAVY
AND THE AIR FORCE WERE



WAS YOUR
FEELING THE
GUY WITH THE
EYEWART

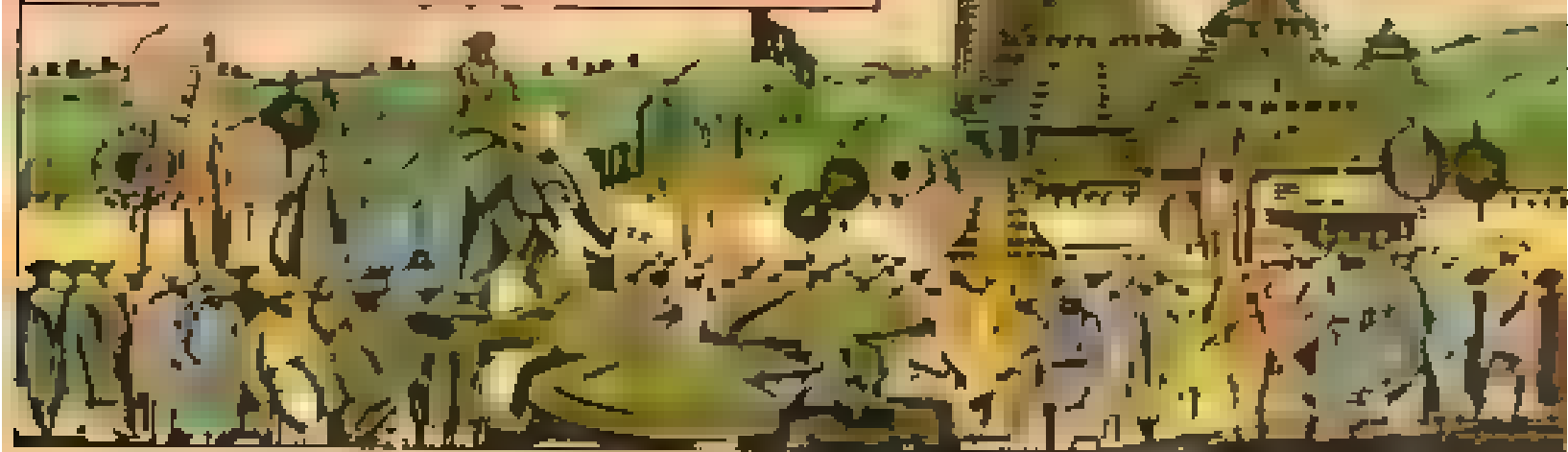
THE MINISTER
HESITATED.



IT IS NOT
A DAY, YOUR
MAJESTY

I GIVE YOU A
MONTH'S TIME TO
CARRY OUT MY ORDERS
NOT A DAY MORE.

THE DAYS PAUSE AND THE MAN FROM THE NORTH
MAY HE WOULD MAKE THE KING SEE SENSE.
HEARD THE VOICE OF THE KING
CAME HOME AGAIN AND THE KING
TALK AND THE TIME



THE CARRIAGES WERE READY
TO BE DRAWN.



ROYAL MUSICIANS HERALDED THE
ARRIVAL OF THE KING.



AND THE KING ARRIVED



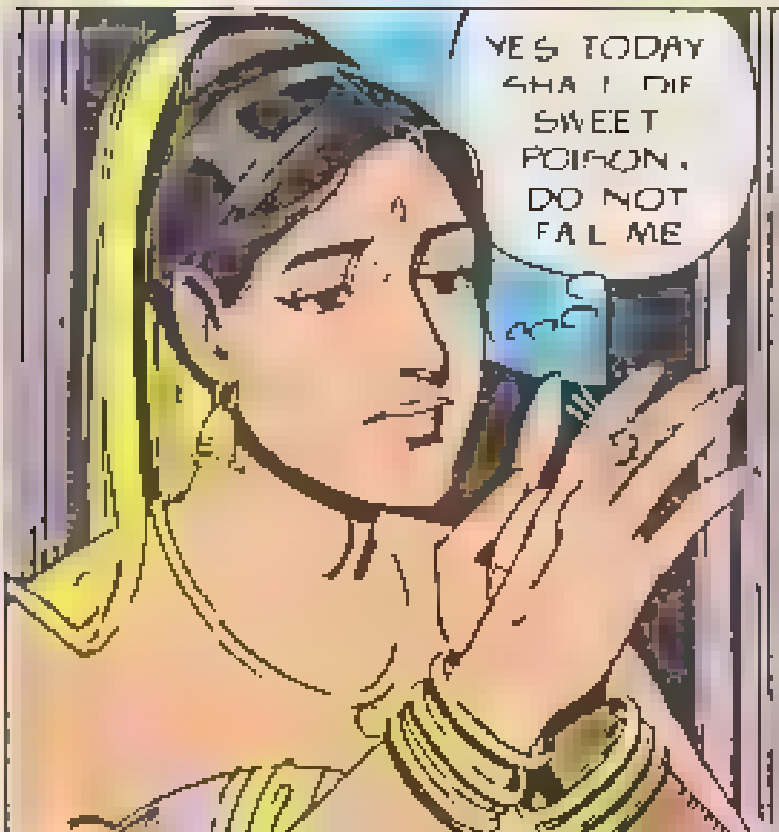
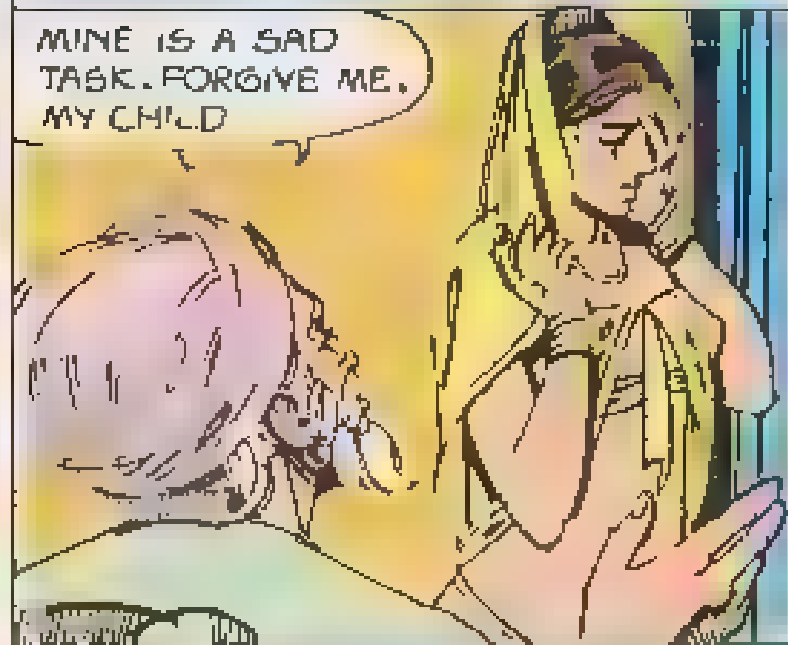
AS PADMAVATI SAT ALONE IN HER APARTMENT, THE OLD MINISTER CAME TO HER.



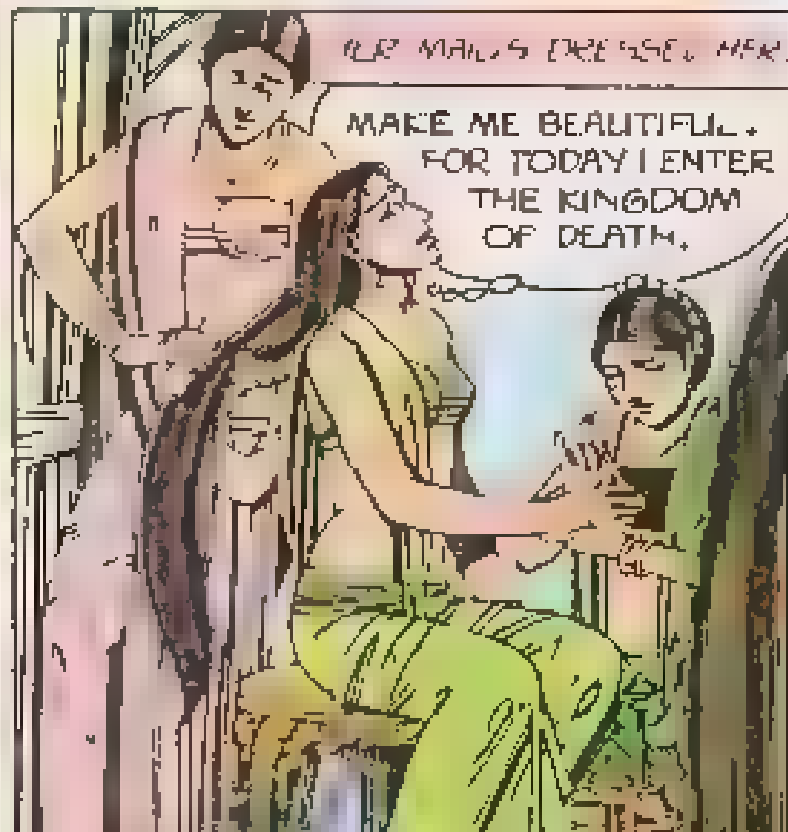
GET READY, MY CHILD. I WILL
HAVE TO GET YOU
MARRIED. TODAY
IS THE LAST
DAY

THE PRINCESS GOT UP, TREMBLING

MINE IS A SAD
TASK. FORGIVE ME,
MY CHILD



YES TODAY
I HAVE TO DIE
SWEET
POISON.
DO NOT
FAIL ME



HER MAIDS DRESSED HER.

MAKE ME BEAUTIFUL.
FOR TODAY I ENTER
THE KINGDOM
OF DEATH.



WHEN THE SYMBOLIC ACT OF
SWEEPING WAS OVER



THE MINISTER RUSHED FORWARD

MY LORD!
MY LORD!



WHAT
IS THIS MY
NOBLE
MINISTER?



YOUR
MAJESTY,
HAVE
DONE IT



PADMAVATI WAS ONLY TOO GLAD TO DO
AS HE B'D

WHAT HAVE
YOU DONE,
MY MINISTER?

ARE YOU NOT A
SWEEPER NOW,
MY LORD?

INDEED
AM

THE CROWD WAS JUBILANT. THEY KNEW THAT THEIR KING WAS EXTREMELY HAPPY. HE KEPT HIS WORD AND HE KEPT HIS LOVE.

GOD BLESS OUR KING.

GOD BLESS QUEEN PADMAVATI.



AND THE KING AND QUEEN OFFERED PRAYERS TO LORD JAGANNATH WHO WAS EVER GRACIOUS TO HIS DEVOTEES.





► ISOLY-I
► Click III

SPOT THE CHARACTER

CONTEST



IT WAS A WHIRLWIND CAMPAIGN. IN THIRTEEN DAYS HE RODE OVER A THOUSAND MILES, EVERYWHERE DEFEATING THE ENEMY AND ENLARGING HIS KINGDOM.



ALL YOU HAVE TO DO is to name the character indicated in the illustration above

ALSO write in not more than 15 words

"WHY AGFA-GEVAERT CAMERAS ARE POPULAR" on a plain sheet of paper in legible writing

ATTRACTIVE PRIZES

1st

PRIZE



► ISOLY-I


2nd

PRIZE



► Click III

**50 CONSOLATION
PRIZES**

A set of two  books to the first 50 correct entries received.

TERMS

1. Send in as many entries as you like but each entry must be accompanied by the coupon.
2. All winners will be informed by post.
3. Employees of India Book House Education Trust and AGFA-GEVAERT INDIA LIMITED and their children are not eligible to participate in this contest.
4. The judges' decision will be final and binding. Entries must reach the following address before **15th MARCH 1976.**

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VALI

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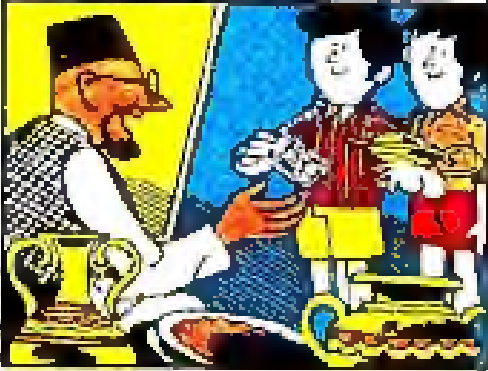
RAM & SHYAM FIND ALLADIN'S LAMP



To Chor Bazaar our heroes go
Many a bargain they see on show.



An antique lamp catches
their eye, so unique that
they soon do buy.



They rub the lamp
and give a shout, Lots
of smoke comes swirling out.



"Hey Ram wow, can you
see, it looks like
Alladin's genie!"



"For gold or silver
we have no greed, A crate
of Poppins will fill our need"



Lo and behold, a crate so tall
A merry time
was had by all!



LICKABLE LIKEABLE LOVABLE

PARLE POPPINS

FRUITY SWEETS

5 FRUITY FLAVOURS—
RASPBERRY, PINEAPPLE,
LEMON, ORANGE AND LIME

